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Introduction:

Digital currency is one of the blessings of technological move during last decade which include secured features of cryptography which enable traders to feel sense of safety and security and also verify exchange of assets at mentioned source in controlled manner. Now a day's everyone has at least heard about Bit coin which is a decentralized crypto currency and gaining popularity among the masses with the passage of time. According to reports as of September 2020 above thousand crypto currencies exist in the world and among many of its features most prominent is that these are not backed by entities and governments. Process of validation of transactions, transfer to mutually decided ledger under defined timesharing scheme are maintained by relevant stakeholders under title miners who get financial benefits for their technical support and services.

Abstract:

Traders across the globe now feel that there must be a safe and secure platform which can help them to join hands at global level. Keeping in view all of needs and expectations of traders and other prospective investor's management of UNOTRON has considered various aspects in relation to crypto currency.. It is imperative to mention here the fact that presence of online decentralized mechanism for crypto traders will include aspects related to safety, security and confidentiality of information pertaining to traders. Company will introduce UNT token which will allow real time point of sale transactions and such token will be interlinked with trader's private crypto currency wallets. Upon the basis of that management of UNOTRON has strong perception that online trading and interaction among relevant entities will accelerate and also popularity of such technology urge connection of various renowned forums prevailing across the globe. To expedite the process of transactions and prompt payments it is inevitable that exchange of crypto currency must move under fiat and UNT token under it indeed possesses prominence in terms of global solutions regardless of territorial distribution.

UNT token will have connection with state controlled entities which ensure various aspects in relation to transactions like as to whether reasonable funds are available in digital wallet of respective entities and concerned parties agree on same things at the same time. Users under fiat at the point of sale will ensure transactions from available financial assets in the form of crypto currency and also it is notable to mention here the fact that UNT token manages transactions like other crypto currency transactions. Adherence to TRC20 protocol will be ensured strictly and availability of such token at public Tron block chain also implemented.

Problem Statement:

Customers are already fed up from presence of multiple factors in financial environment that check availability of maximum returns to them and it is widely hoped that owing to penetration of crypto currency in our daily lives big, bigger and even biggest dreams will be transformed into reality. It is roughly estimated that on daily basis about \$22 trillions of consumer spending move between traders and other segments.

Such gigantic figure calls attention to presence of such mechanism in the form of crypto currency that can enable customers to ensure safe, secure, reliable and managed flow of funds under digital environment. Presence of local and international currencies in daily activities sounds and also periodic functions relevant to commercial and domestic lives demand something different. How one will feel when one is using Bit coin or Ether for petty need like buying a notebook without any involvement of other party. Keeping in view all such perspectives UNOTRON is quite active and committed to introduce a platform for exchange of crypto currencies. Such aspect for sure will expedite the process of growing move for crypto currency and merging of it into existing financial environment at large.

Vision:

UNOTRON has vision to introduce a sound footed and trusted global payment mechanism that foster financial activities and win trust of gigantic entities. Growing impact of cryptocurrency can be judged from the fact that in near future market capitalization related to cryptocurrency will reach massive figure of 10 Trillion US Dollars. In view of such emerging breakthrough it is inevitable to introduce a web channel that can disseminate and assist traders across the globe in terms of latest news and data pertaining to international markets on 24/7 basis. In this regard our company in particular will target customer support center since in today's cut throat competitive environment voice of customers and handling their issues demand due attention on part of businesses.

Our vision will target continuous growth, stupendous progress, enlisting of organization among stable ones and targeting transparency, integrity and adherence to professional ethics for collective interests at large. Such system will enable one to transact abruptly from any place in the world in any form including crypto owing to UNT token ranging from smart phone in the hands of an individual to UNODEX app. It will enable traders and investors in particular and others in general to ensure speedily flow of transaction owing to presence of digital wallet since app will also provide opportunity in the form of point of sale to use any desirable currency in any destined location. Our vision will also target keeping aligned with modern trends and changing's happening in crypto world so that customers may feel the sense of being delivered something different from the rest. Among vision concern will also be to achieve excellence in terms of prominent and unique position among industry segments so that as and when customers think of crypto trade our name remain at the top list in unique manner.

Intermediary role of Unotron:

Unotron will target provision of facilities in best combination so that customers may not feel sense of enhanced cost and time towards their business and domestic needs. Management of Unotron has

adhered to the fact that growing impact of crypto currency has also pushed investors to search for safe mode from where billions of Dollars transactions can be easily performed within seconds. Such era is full of cut throat competitive environment where presence of intermediary parties can lead to enhanced cost for businesses and individuals and also result in disturbance regarding funds transfer for days under traditional banking environment which is indeed not acceptable for rational and professional decision makers.

Regular updates regarding flow of transactions, periodic reports for each individual under secured login area and concern for voice of customers will also be among top most priority of Unotron and it will try its level best to achieve expectations of customers under the concept of total quality management. Customers and traders feel that their daily and frequent transactions under controlled mechanism of block chain demand attention of management of Unotron and to address such aspect organization will issue periodic published materials and update website so that even those who are beginners can easily understand basic and advanced level information in relation to system introduced by Unotron.

Need for Unodex trading system:

For the time being growing impact of crypto trade across the corners of the world is enormous and such aspect has brought attention of Unotron in a very effective and profound manner. Although at the moment traders are benefitting a lot out of such market which is going to hit 10 Trillion USD but there is a need to introduce a fully controlled, reliable and user-friendly trading system that can cover at the maximum their business needs and level of expectations that vary with the passage of time. Merely presence of opportunities in the form of trade is not enough in today's online world as everyone wants safety and confidentiality of information both at collective and individual level. Unotron has taken into consideration all of these aspects and want to introduce a Unodex trading

system with multiple features. Various features of such system can be summed up in the following manner:

- Under such system traders will be able to manage and execute trading activities under algorithmic trading system so that at any time across the globe they can manage crypto trade owing to mobile devices in their hands instead of relying upon intermediaries in a traditional manner.
- Unodex will ensure full and sound control over such trading system so as to protect interest and other concerns of trade since billions of Dollars transactions will be executed under such system. In view of such critical aspect it is inevitable as per management of Unotron that there exists a fully controlled and effective centralized mechanism that can supplement effective crypto trade at large.
- There will be complete freedom and choice for the traders to execute and stop trading activities any time under such system since expectations, interest and demands of traders also vary with changing pattern of behavior of the market. Traders will be able to adjust and plan their trading timings in accordance with their own set of preferences.
- Such forum will also ensure presence of crowd funded groups that will help each other in benefitting from each other's experiences and knowledge. These groups will enable prospective inexperienced traders and entities to understand and develop a comprehensive strategy in terms of crypto trade across the corners of the world.
- Apart from trading terminal it will also serve as social network connection where all stakeholders and groups in particular investors and traders can share their views, news and suggestions for collective interests and also building of sound linkage among all of the relevant parties and entities.

- Such system will also offer withdrawal processing of transactions in terms of funds managed and maintained by the company for traders within minutes so that traders may fulfill their domestic and commercial needs accordingly.

Prospects for professional traders of Unodex trading system:

Unotron under its commitment to render quality services under advanced Unodex trading system will ensure payment of fixed monthly payments supplemented by commission in accordance with ranks which traders and investors achieve while being part of trading terminal during specified time period. Such will ensure enhancement of motivation level on part of traders associated with Unodex Trading System will also offer opportunities to trade more than 3000 crypto currency pairs at one place which will indeed prove a major chunk even for small investors to pocket benefits from those currencies which are not much sound footed like US Dollar, UK Pound and Euro. Traders will be able to benefit from these currency pairs and also apart from that at small scale levels they can also form associations so as to protect interests of small investors under reliable platforms at substantial levels. It will certainly boost up economic activities in digital environment across the globe in view of advanced concept of cryptocurrency.

Prospects for investors:

Apart from traders in equal and unique manner investors will also be able to enjoy sound benefits and experiences from such trading system. Various benefits which can be gained by investors owing to such system can be summarized under the following heads:

- Such system will enable investors to assess level of risk which is associated with crypto trade currency according to level of ranks which are enjoyed by the traders. It will also help investors to assess performance of traders for mutually acceptable future business relations at substantial levels.

- It is commonly perceived under existing trading systems that managers and advisors who manage funds on behalf of investors use techniques and tools to misrepresent information and also conceal actual facts and figures. Unodex trading system on part of Unotron will not only provide safety to investors but also owing to presence of regulated web channels, social networks and customer support service such malpractices will be diminished to large extent in the best interest of crypto markets in the long run across the corners of world.
- As per own schedule and time frame investors will be able to trade at terminal and such aspect is much comfortable and lucrative for regular traders and those having curiosity to move onward in life with big dreams and vice versa.
- Since such platform will provide opportunity to investors to assess performance of traders therefore it will also allow investors to stop traders to restrict them from trading any time investors feel that they are not rendering output as per their expectations.

UNT Token vault presence

Business of Unotron will be dealing in crypto currency and in this regard stake of business investors and traders is at large. Such aspect has been estimated at substantial levels since it is a matter of billions of Dollars investment and apart from that business credibility. Token vault will be connected with the all of connected functions internally and also with traders and investors which map original customer's information. In this regard management of Unotron will also consider developing such token vault in house so as to provide traders and investors maximum level of comfort. In house development will indeed take substantial time period and also demand continuous attention of experts present in the organization but same may need to be modified continuously in line with the industry trends and such aspect will lead to enhanced cost of operations and maintenance.

Features of UNT Token Vault

Unotron offers FIN token vault as a centrally controlled server within an organization and such aspect will be of multiple benefits for investors and traders. Out of total crowd sales management of Unotron will allocate 3 percent of resources for security and safety of investors and traders so as to ensure smooth functioning of business activities. Various features of these can be summed up in the following manner:

- Company will adopt synchronized and a-synchronized mode for UNT token vault so that same cannot be assessed by unauthorized users of system.
- Presence of primary account number (PAN) will also help in boosting confidence of customers on vault introduced by Unotron since under that manner customers have confidence that no other can penetrate in their personal information.
- Unotron will also target element of PCI compliance validations and security provisioning in terms of vault token so that prevailing rules and trends in crypto currency environment can be followed in comprehensive manner.

User friendly approach of platform

Business of Unotron will be managed and operated under the concept of user friendliness since same is inevitable in modern day world full of competition and ongoing innovations. Various perceived benefits of such approach can be summed up in the following manner:

- It will enhance sustainable approach of organization in crypto trading environment and also reduce dependency upon others since independence in any matter in business world is also deemed as business strength at large.

- Investors being the most prominent stakeholder of such environment will be able to pocket more lucrative and attractive benefits owing to presence of controlled and well organized system of crypto trading activities.
- Periodic information and up gradation for investors and traders will also enable them to ensure long term association with company.

Comparison with various platforms

Since Unodex is going to introduce business of crypto currency in such environment which contains competitors having sound profile and established position among the industry segments. Coin Base and Bittrex are one of the recognized names in the crypto. Business management of Unodex has considered all such aspects and intends to compete all of existing business giants in crypto currency environment and in this regard presence of Unodex trading system will definitely prove it something different from the rest. Speed, timeliness and accuracy of transactions in effective manner will be strong hall marks of Unodex in comparison to other competitors like Kraken, BitFinex, Bittrex and Coin Base.

Contest for traders and investors

Management of Unotron is of the view to introduce its business in such manner with multiple services so as to attract massive investors and traders from corners of the world. Business promotion and role of marketing can never be ignored in corporate world in particular when company is offering services and platforms for global entities in digital environment in such area which has to still make grounds among professional and business circles. In view of it management of Unotron has planned contests among traders and investors within its internal structure on periodic basis. Such activity will be supplemented with social networks and global cohesion of entities that are associated with Unotron and same help in development of business initiatives, business prospects and sense of loyalty and commitment towards each other. These contests will

also provide opportunity to investors to assess the level of competence of traders who transact on their behalf and also strength of social networks which will operate under Unotron. Management of Unotron will also offer benefits and other privileges associated with contests to potential entities so as to enhance competitive environment internally and also introduce unique perspective of business across the corners of the world.

Affiliate plans for traders

Unotron also intends to introduce affiliate plans for its traders and investors so as to provide more and more lucrative and auspicious benefits to them. In such manner traders will be offered ways to generate more revenue and also urge investors that their financial resources are being accumulated with the passage of time apart from normal day to day functions in comprehensive manner. Investors and traders will be offered an opportunity to join affiliate program as 21 percent of revenue share which they will generate owing to such activity and in this manner both Unotron and investors along with traders will benefit a lot at substantial level. Management of Unotron offers various perks and benefits under its affiliate plans like upon achievement of certain target investor or target will be awarded certain prize as determined by management and presence of social networks operating under Unotron will also be ensured at substantial level since Unotron aims at achievement of maximum in corporate world offering crypto currencies in highly competitive environment.

Online customer support

Unotron will ensure sound presence of online customer support for its valued traders and investors since in such cut throat competitive world significance of voice of customers can never be undermined. Such support center will ensure getting feedback from various entities and information from social networks associated with Unotron and in this manner management will assess business strength and future dynamics that need to be adopted and implemented in accordance with will of

owners and market conditions prevailing around the globe. Apart from that since business of Unotron covers crypto trade on 24/7 basis therefore interaction with valued stakeholders possesses unique significance both in short and long run and vice versa.

Connection of UNT token with cryptocurrency

Business management of Unotron will ensure connectivity of UNT coins with more than 300 currency pairs across the world. In such manner traders and investors will not only be able to pocket hefty benefits from trading activities but also same will provide opportunities to them to create portfolios of different currency pairs depending upon their choice and preference without limited means of earning and learning. Apart from that aspect such will also help in introduction of business among those territories where even concept of crypto currency still has not been able to ensure its grounds. Management of Unotron will be able to meet maximum targets and other objectives owing to such at substantial levels.

Crypto bank

Concept of crypto bank will also be there on part of Unotron since traders and investors want ease of communication and management of funds in terms of withdrawal in particular in relation to crypto currency. Such platform will be part of business functions and interconnected with withdrawal process where investors and traders from various corners of the world will use master/visa cards from withdrawals and also via bank wire. FIN coin exchange will also manage conversion to USD/EUR (FIAT currency) as developed by Unotron. Such aspect will also promote UNT token and in this manner traders and investors will feel comfort regarding withdrawal of hard cash by converting any crypto currency available with them. Decentralized block chain technology which will be owned and managed by Unotron act like crypto bank for all stakeholders in this regard.

Packages and Profit leverages for UNT token holders

Various categories of packages will also be announced and implemented by the management of Unotron depending upon level of investments and UNT tokens owned by traders and investors at large. Unotron will also target introduction of profit leverages for UNT token holders depending upon their performance and ability to stay sustainable in highly competitive environment of crypto world. For the promotion of business and other aspects and in particular to realize unique aspects of Unotron to customers same will be channelized. Apart from profit incentive management of Unotron will also provide UNT token holders various packages in terms of membership, discounts and presence at social networks which will enhance business functions and long term acceptance among all of the relevant stakeholders.

Allocation of Funds:

Those funds which will be available with the company owing to token sale will be utilized for various aspects like promotion and development of platform, launching of new products by the company and also for benefits of users enjoying UNT tokens and in this regard resources allocation have been categorized under the following manner:

- Company will allocate funds for research and development after going through initial testing phase and in this regard development team comprising specialized and experienced engineers will also be there for which various aspects will be dealt like app development for mobile, testing of date for HFT operations, development of suitable platform and in this regard resources have been defined up to the extent of 45 percent of funds recovered from token sale.
- Company will also allocate funds of about 25 percent from token sales for marketing, promotion of business activities, public relations and presenting of company at various forums both public and private like trade exhibitions and seminars arranged under the

supervision of crypto world entities and investors. Under these aspects covering B2B and P2P Networks Company will benefit a lot in terms of customer acquisition in the long run which is also inevitable for sustainable growth in competitive and emerging crypto environment.

- 1% of funds will be there for legal and compliance services. In this regard in accordance with rules and regulations of securities and exchange commission test will be conducted containing various aspects like whether such investment relates to money or cash in kind, is such investment related to common business activity or organization, prospects of getting profits out of investments, benefits accruing to third parties like in IPO offers syndicates, under writers or other third parties charge commission for their professional services.
- There will also be provisions for costs of licencing, operational and administrative aspects and other costs which are deemed necessary in relation to B2B integration and other professional matters at office at all levels. Company has also covered these aspects in ranges of soft, normal, optimal and ultimate caps under various percentages like 1%, 2%, 3% and 4%.

Exchange listings:

In view of ICO company will also target introduction of its services and business prospects at renowned forums offering opportunities to multiple crypto currency entities and in this regard various prominent names like Bittrex, Hit BTC, and Liqui having financial volume of \$463 million, \$524 million and \$162 million respectively will be considered. Apart from that various other names like BTC.sx, CEX.IO, BTC China and Coin Check also attract attention of top management here at Unotron Ltd.

Conclusion

Unotron intends to steal the march in unique manner in crypto world and in this regard has covered and tried to realize potential investors and traders that owing to presence of regulated web channel, decentralized block chain technology, Unodex trading systems and secured internal controls it will be able to achieve landmark and ensure sound position in such environment which is at growing stage apart from the fact that its popularity has increased manifold over the last couple of years. To achieve long journey of success and recognition business plans and other strategies will prove detrimental for potential stakeholders and also industrial setup.

